

Replacement Sheet

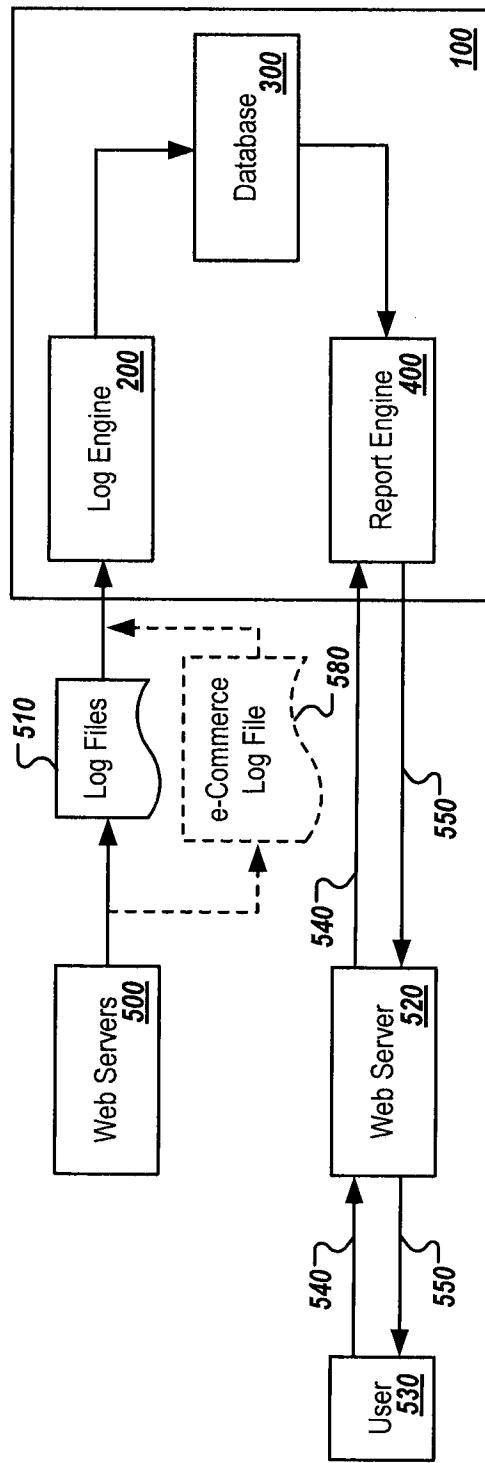


FIG. 1

Replacement Sheet

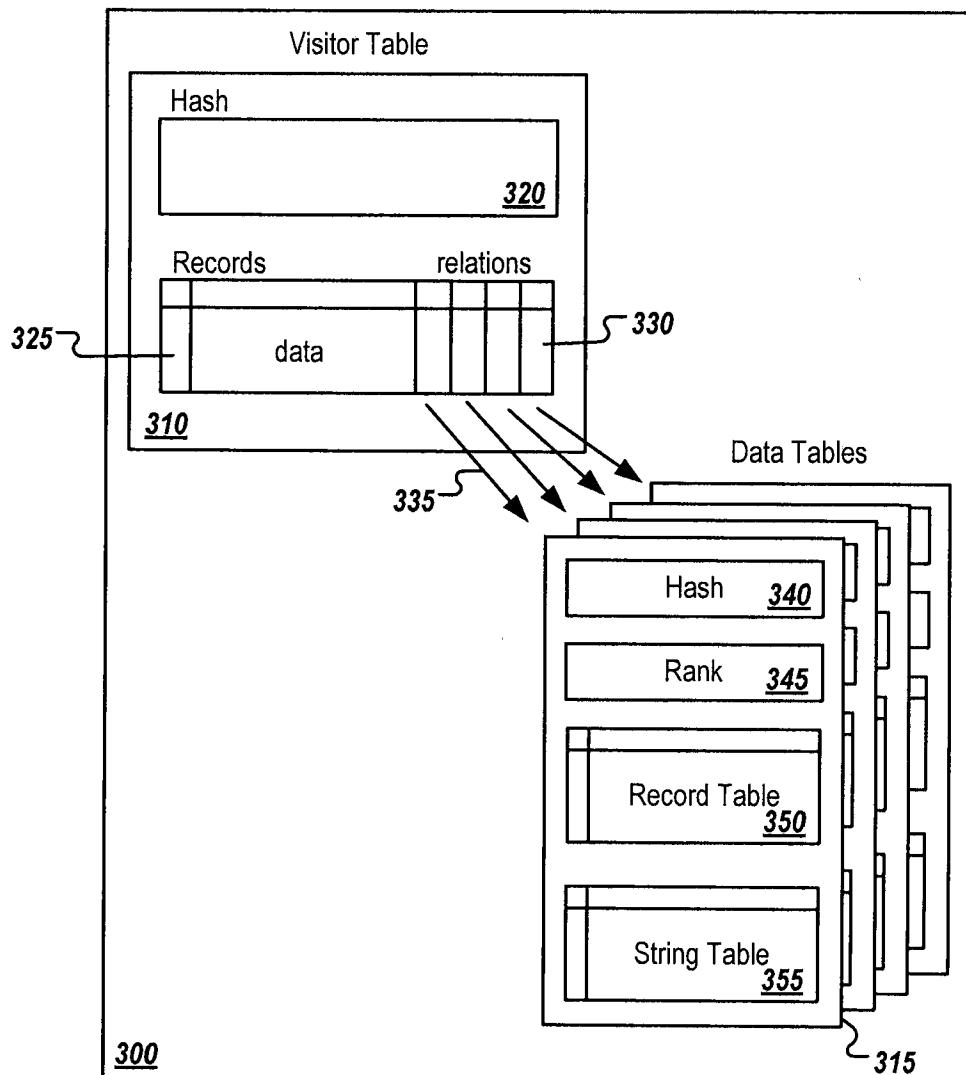


FIG. 2

Replacement Sheet

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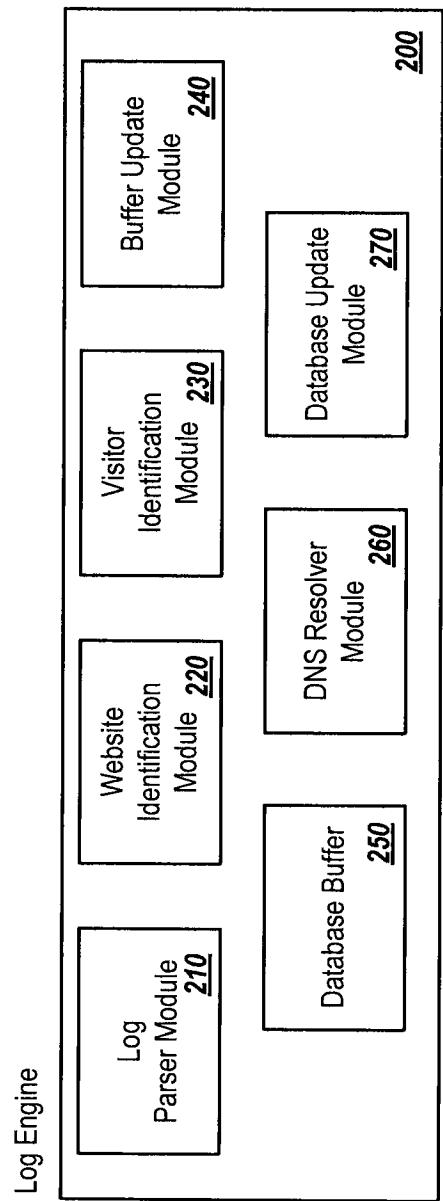


FIG. 3

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Replacement Sheet

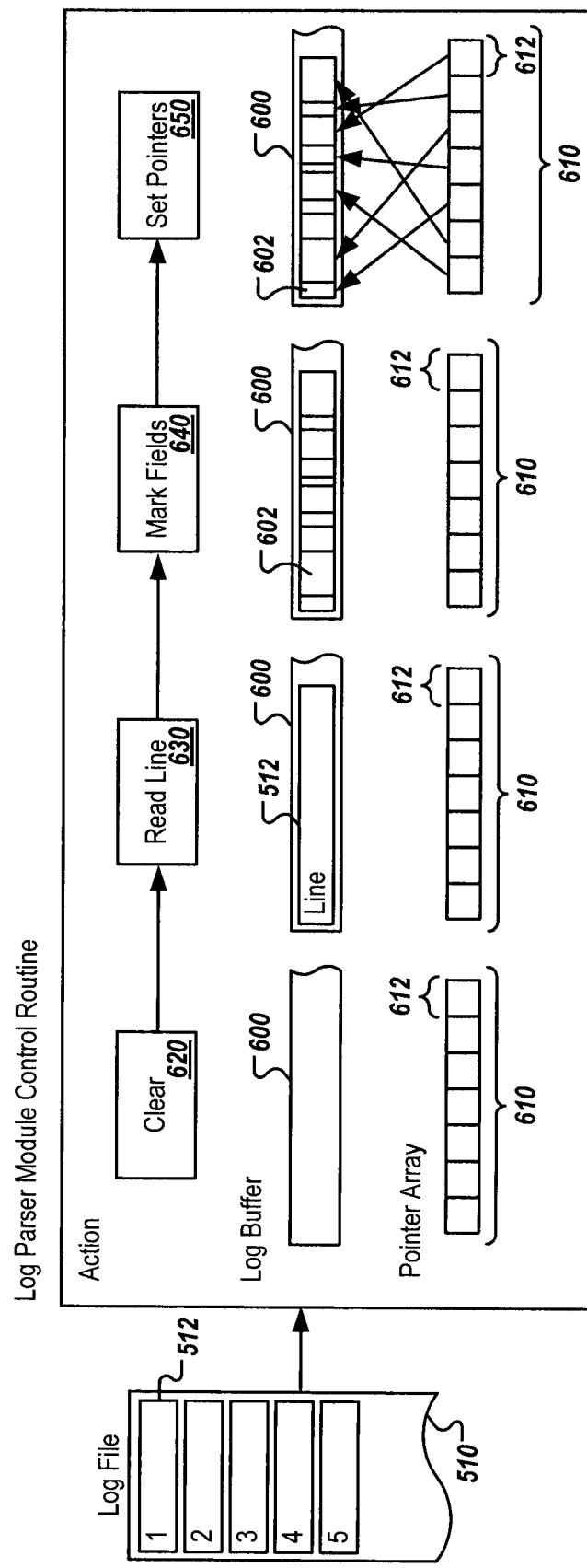


FIG. 4

Replacement Sheet

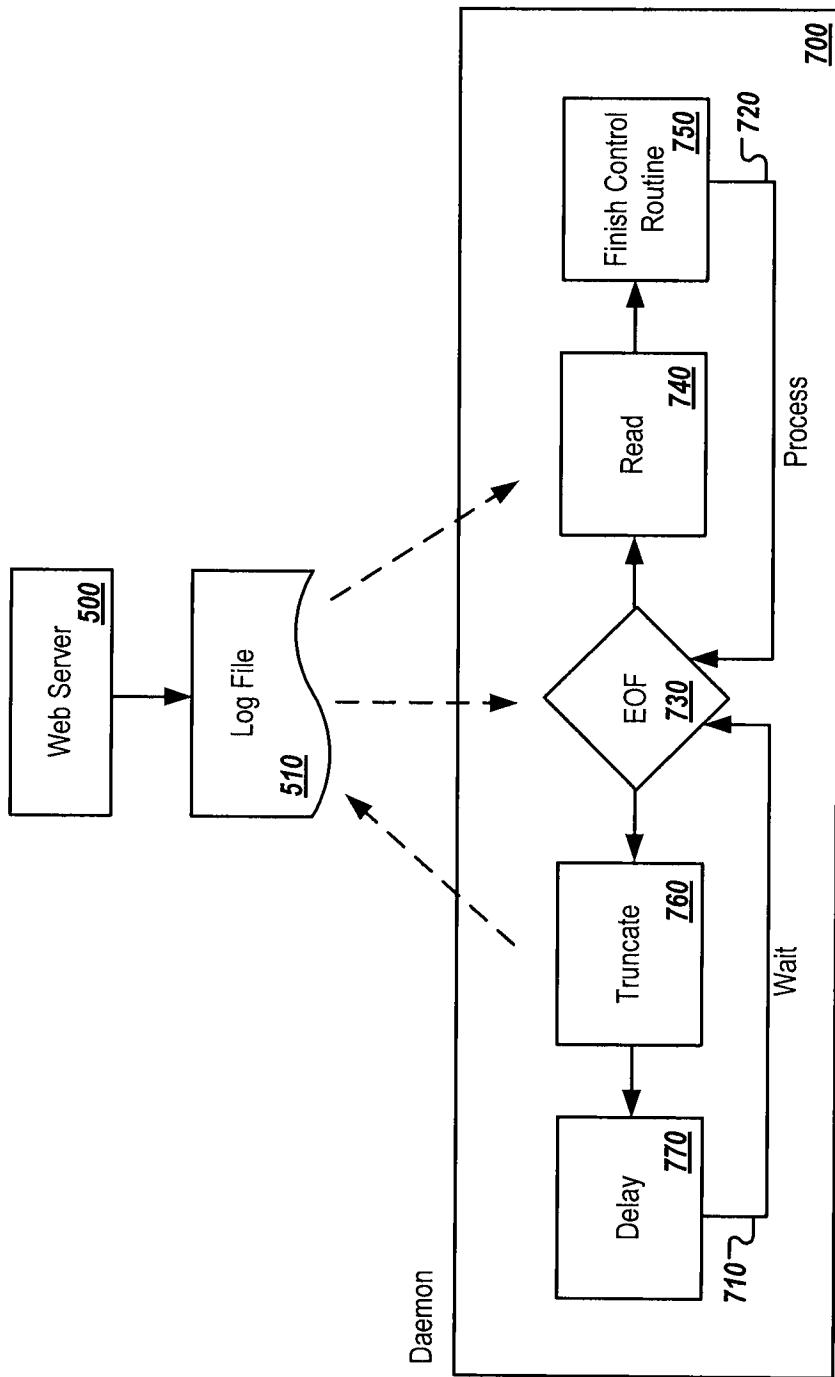


FIG. 5

Replacement Sheet

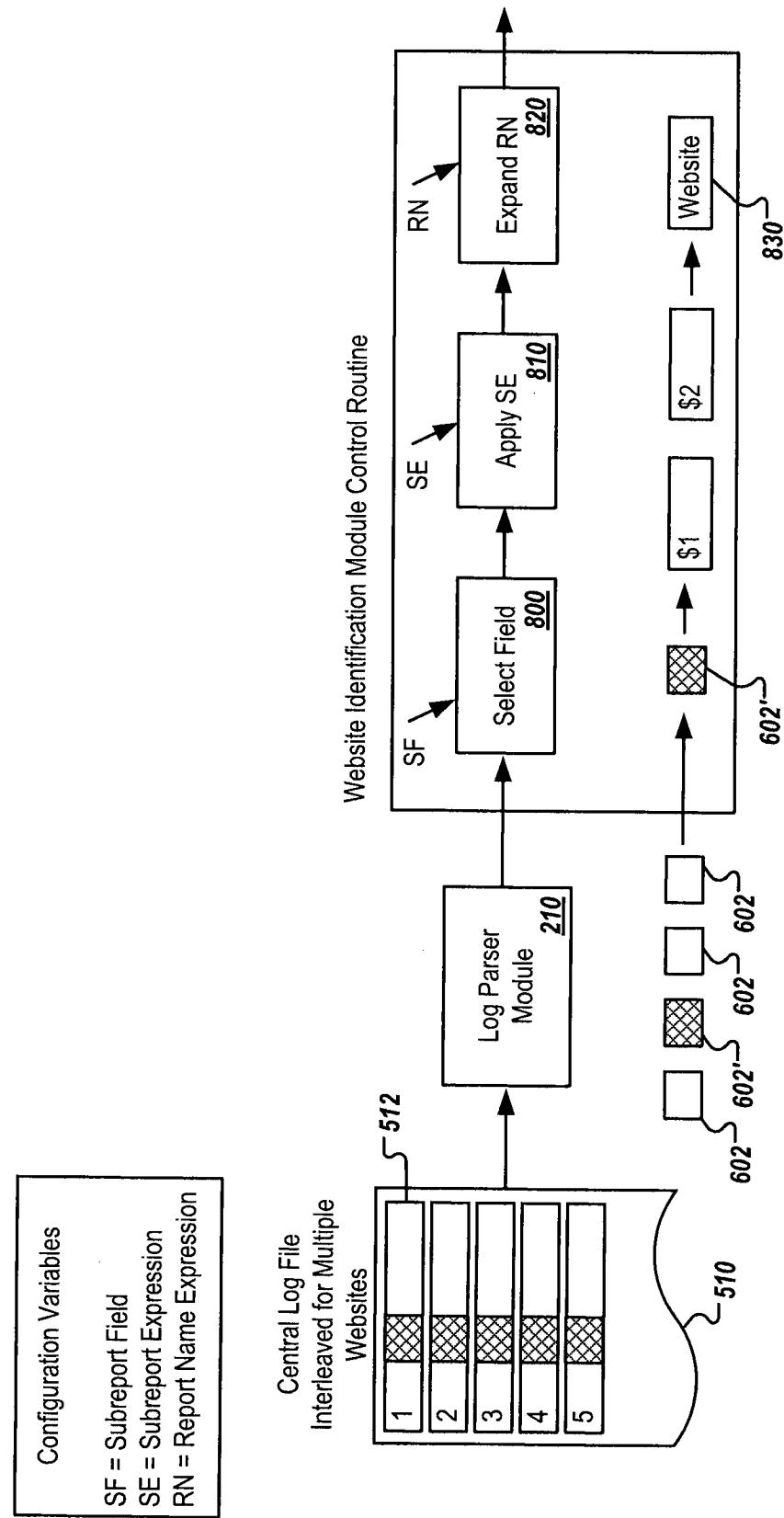


FIG. 6

Replacement Sheet

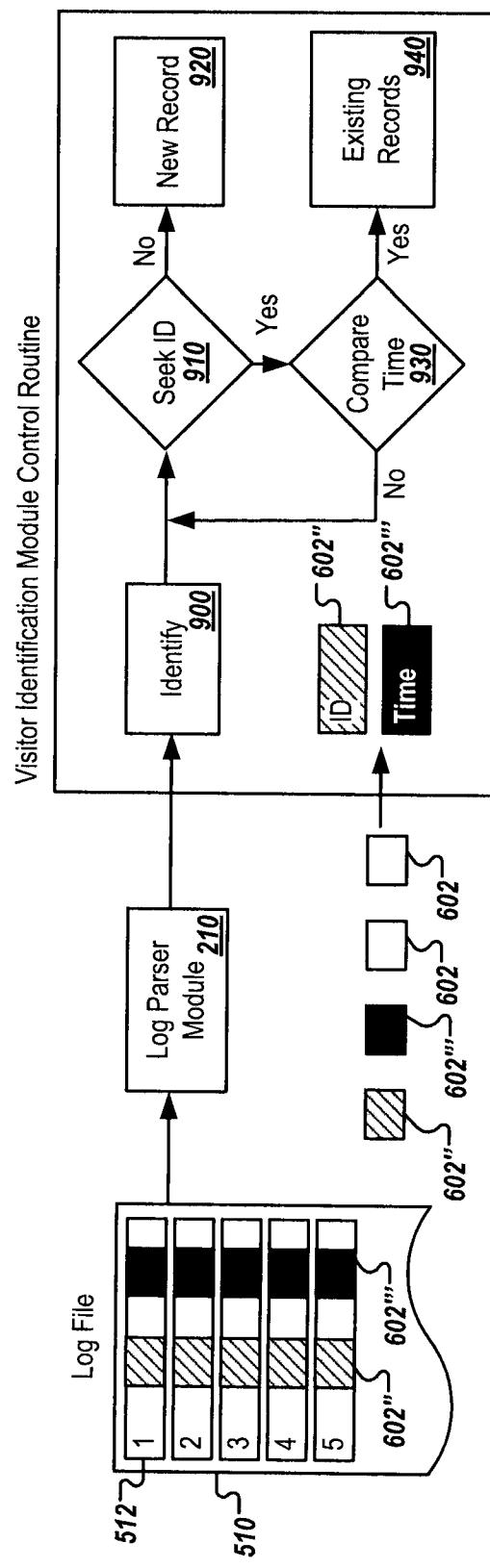


FIG. 7

Replacement Sheet

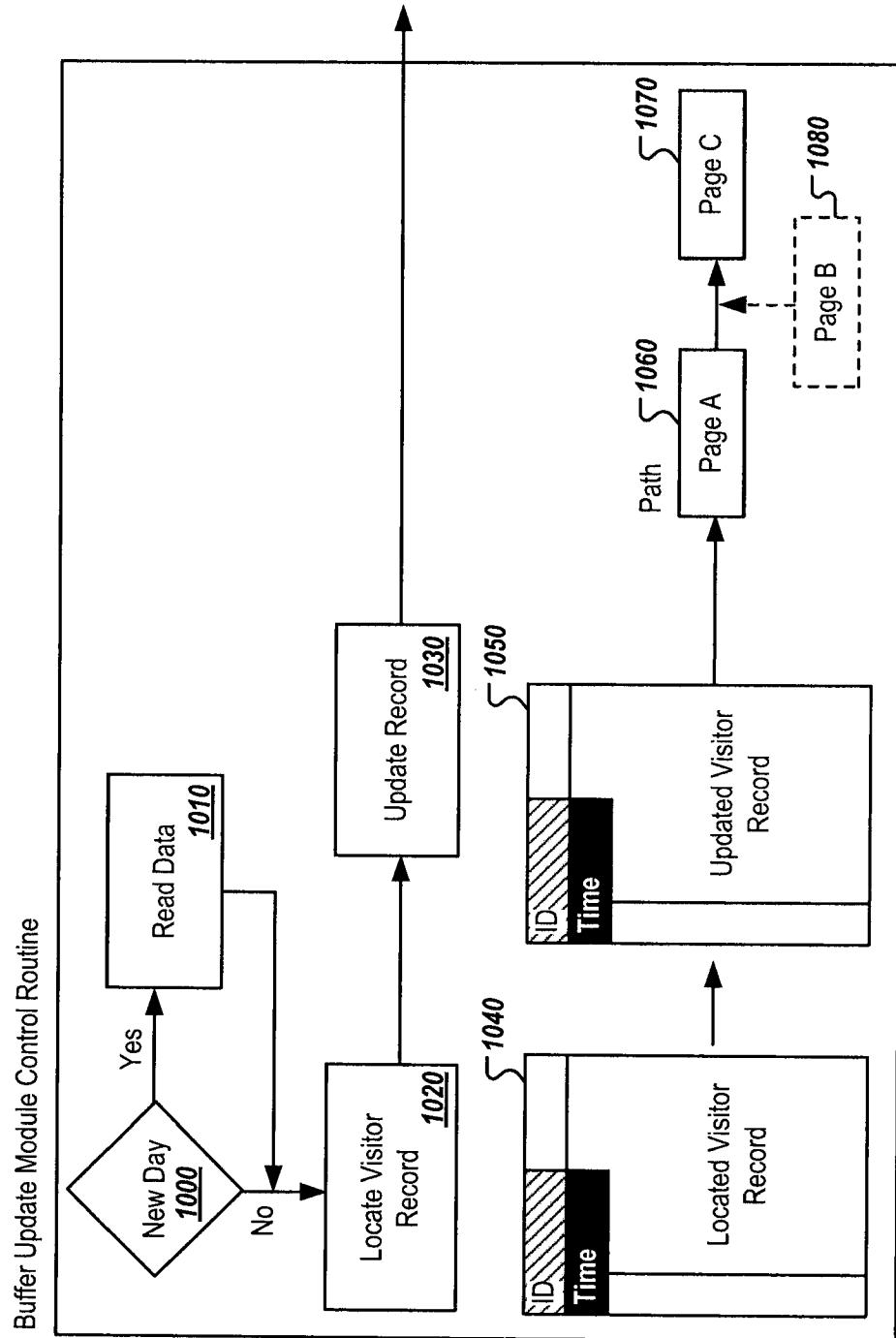


FIG. 8

Replacement Sheet

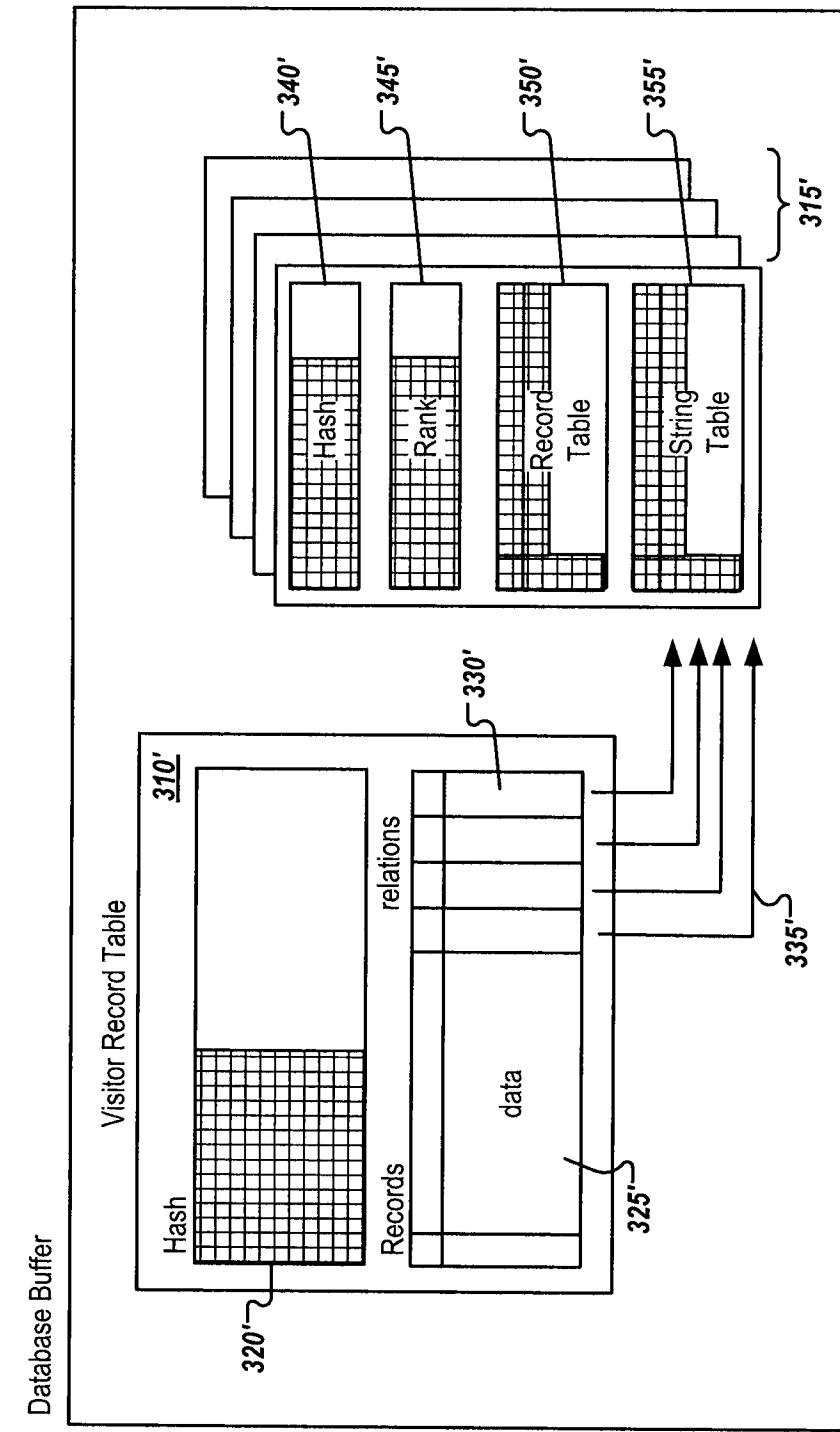


FIG. 9

Replacement Sheet

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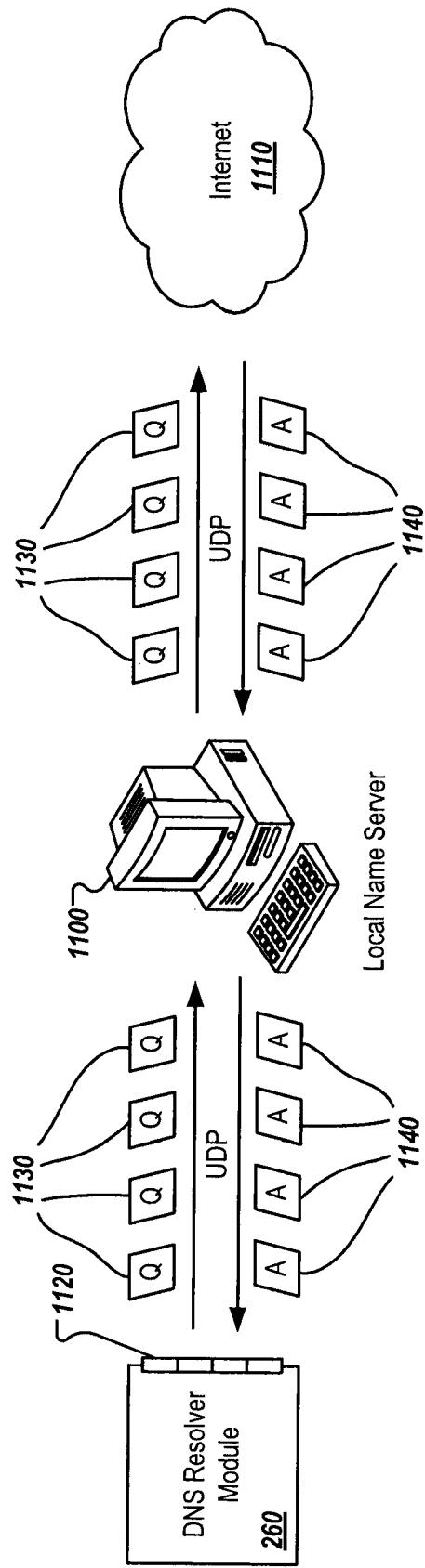


FIG. 10

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Replacement Sheet

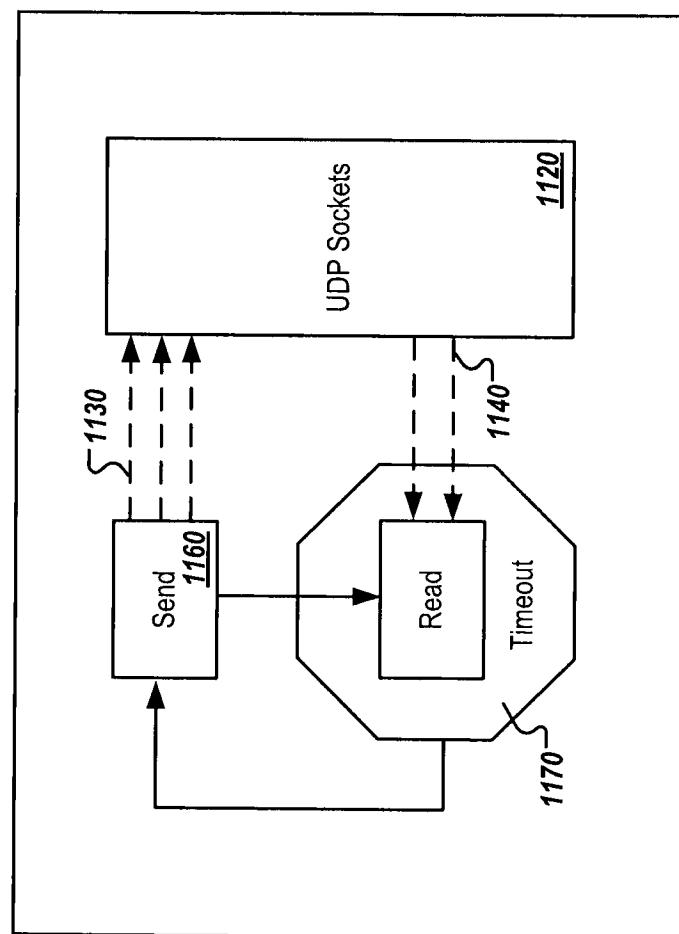


FIG. 11

Replacement Sheet

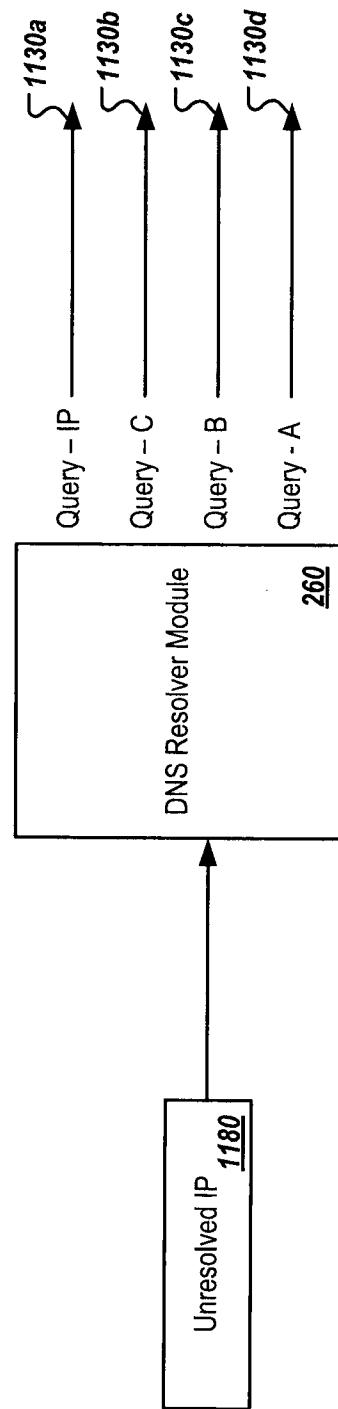


FIG. 12

Replacement Sheet

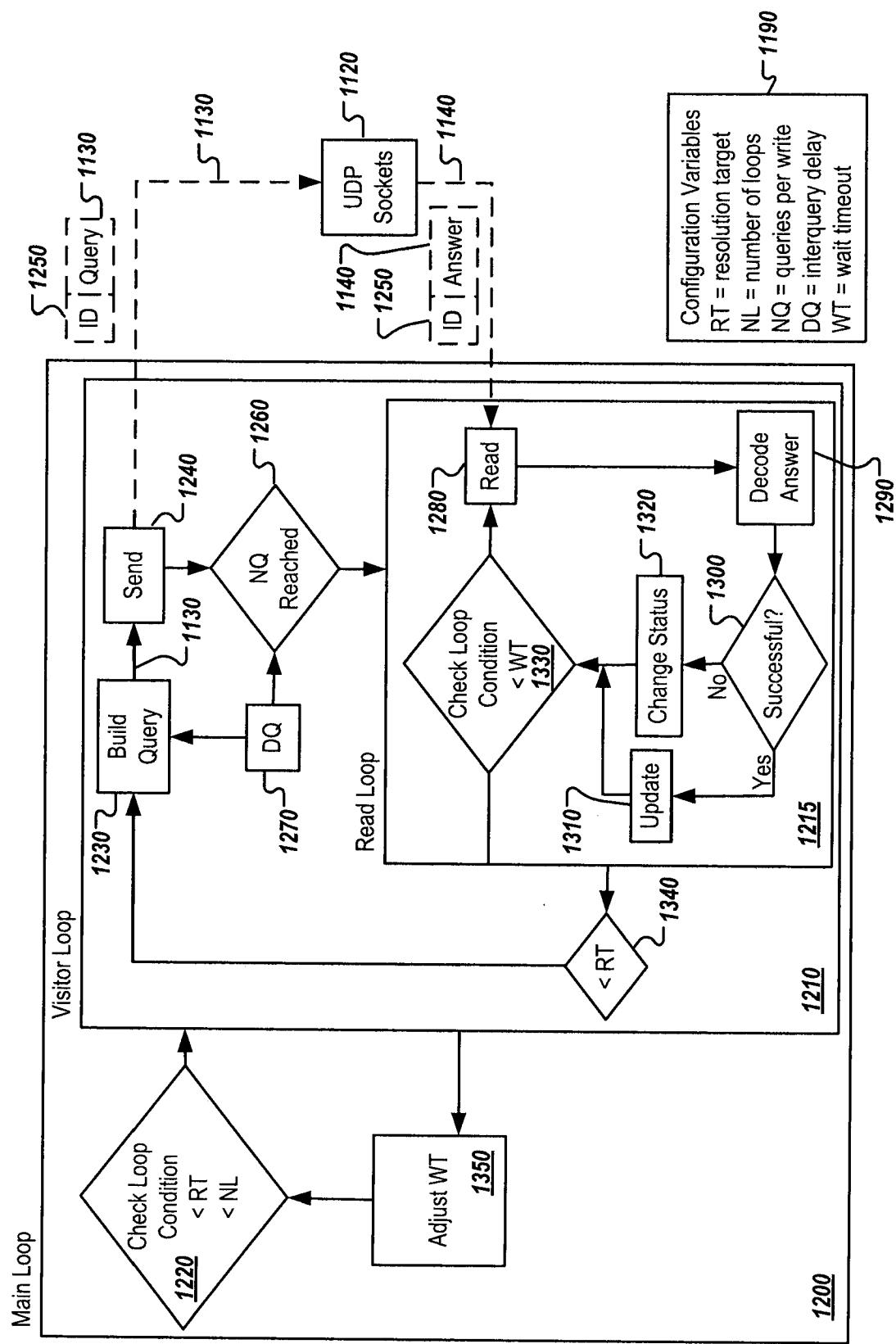


FIG. 13

Replacement Sheet

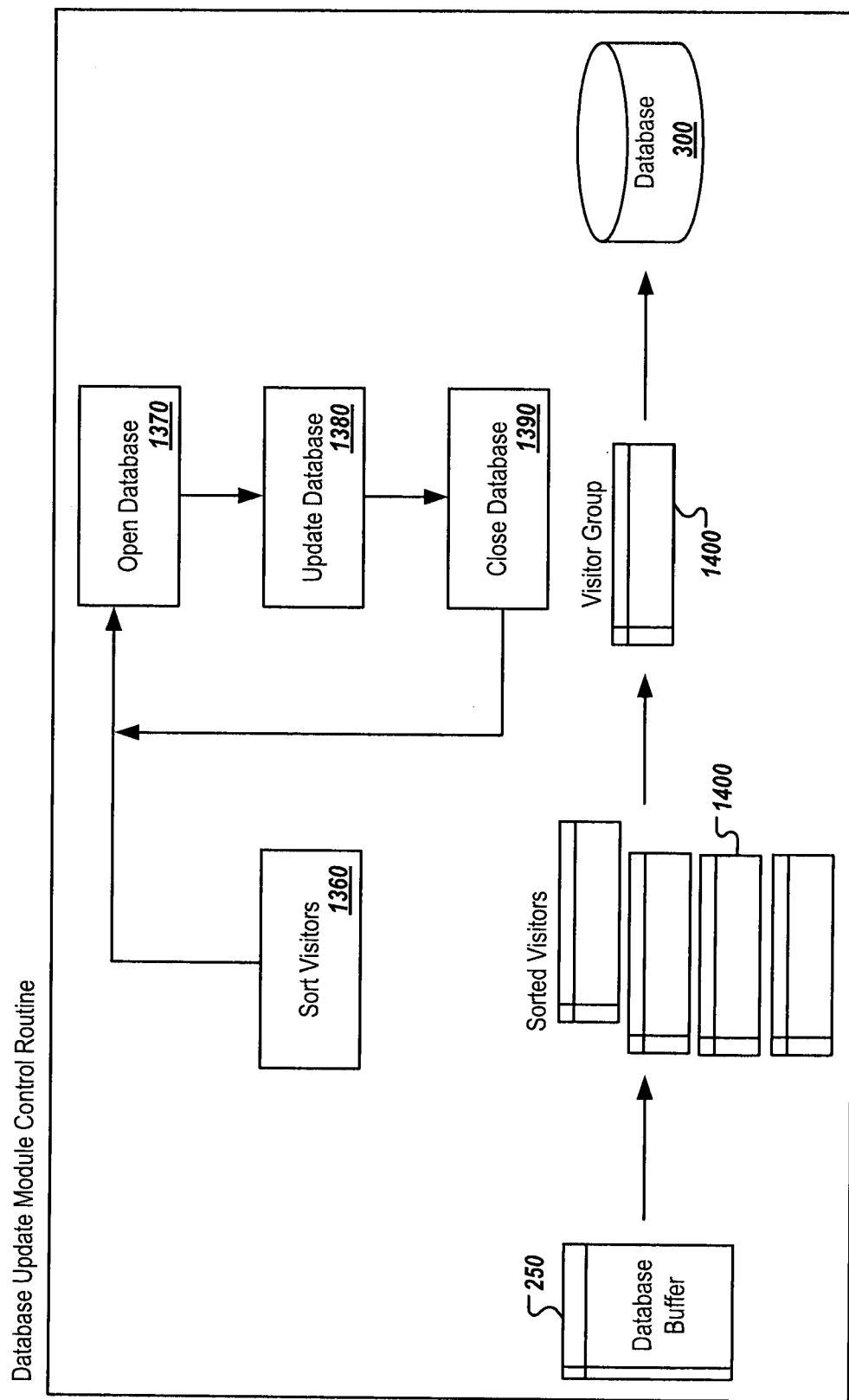


FIG. 14

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Replacement Sheet

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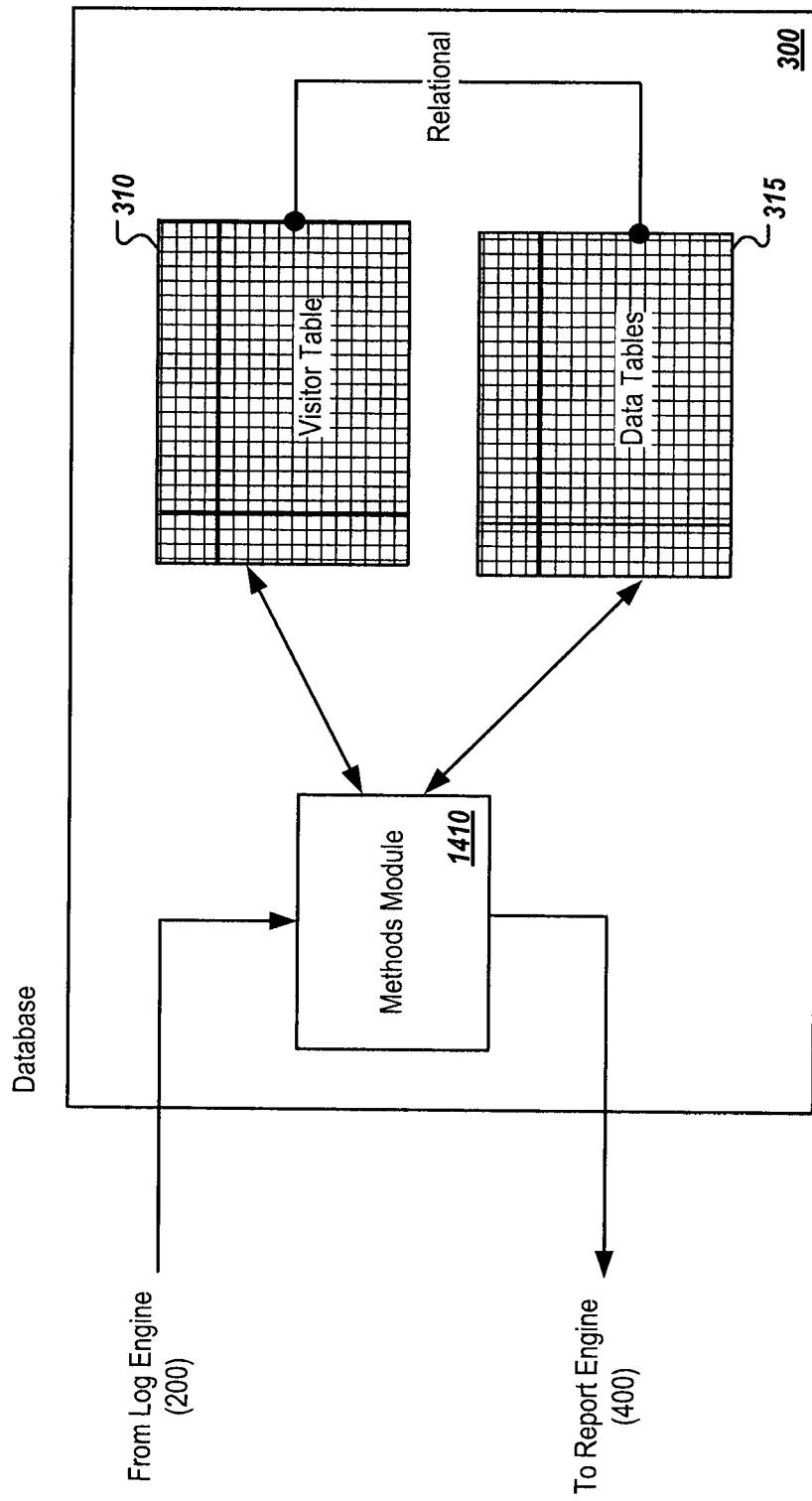


FIG. 15

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Replacement Sheet

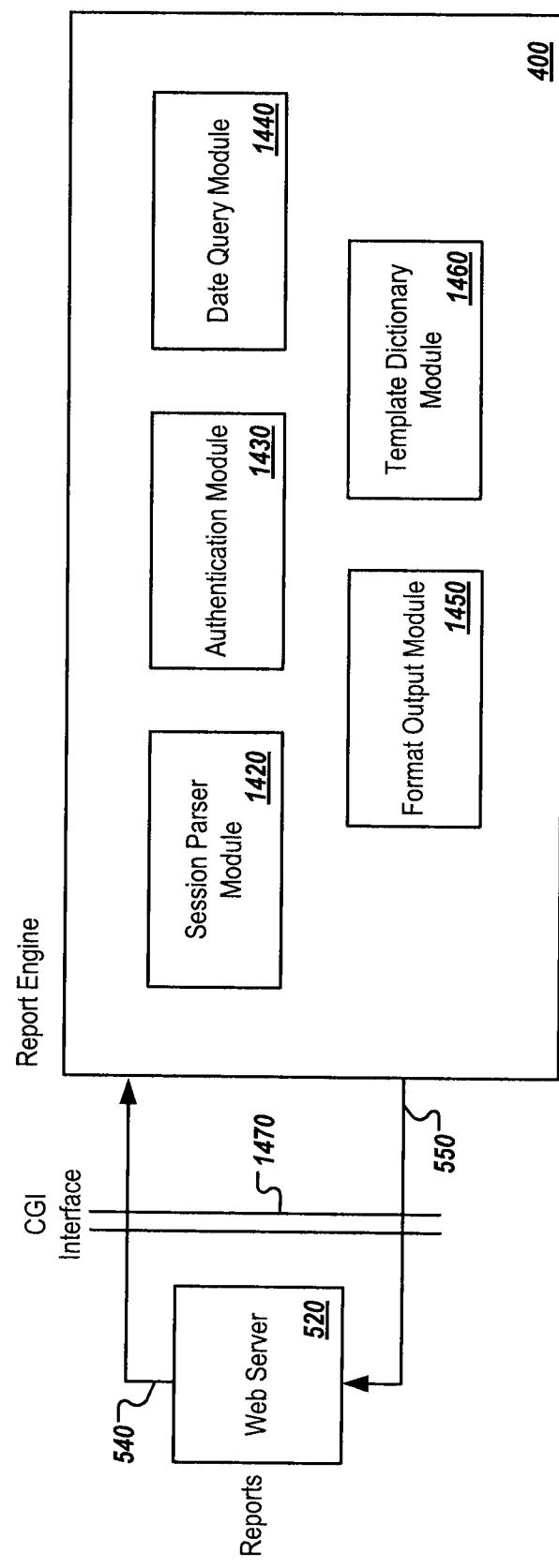


FIG. 16

Replacement Sheet

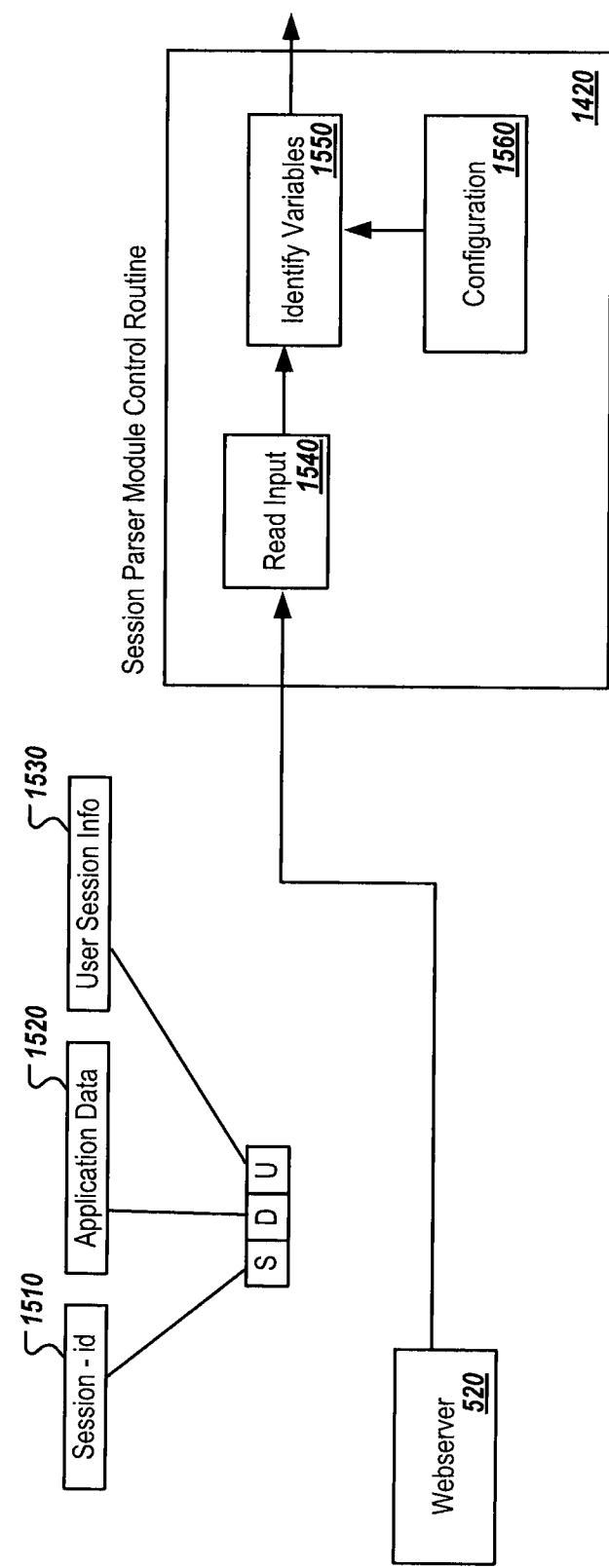


FIG. 17

Replacement Sheet

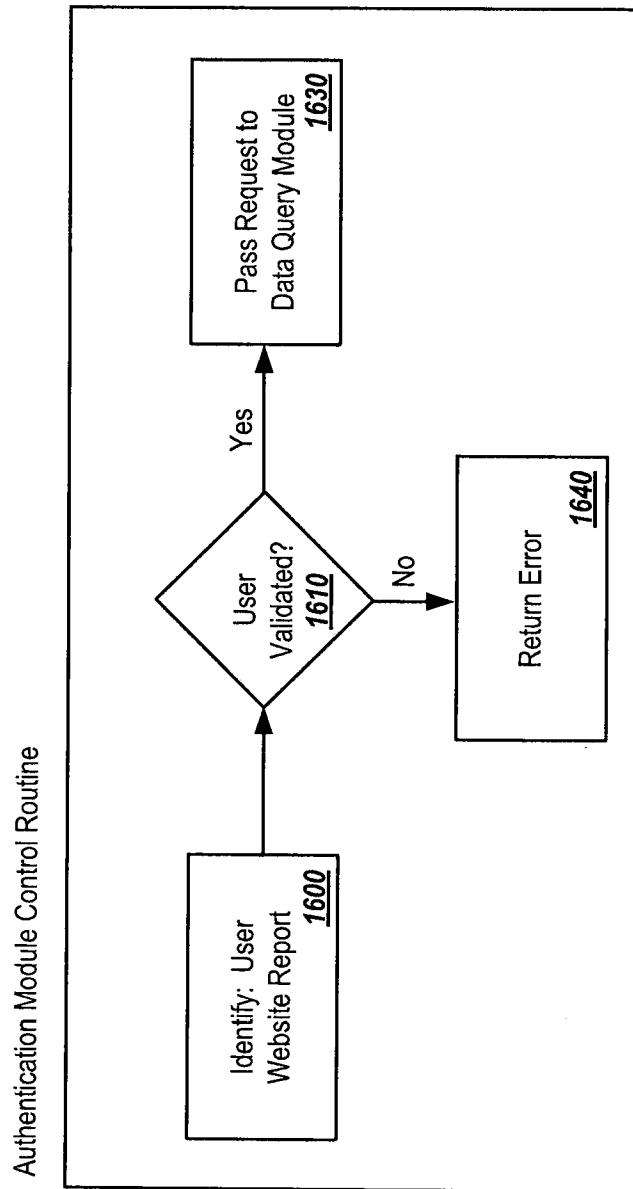


FIG. 18

Replacement Sheet

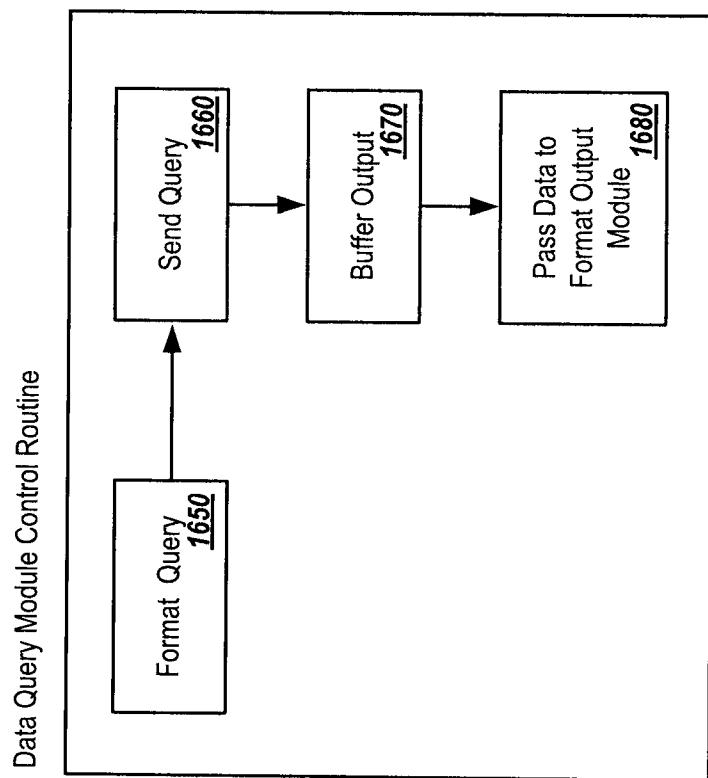


FIG. 19

Replacement Sheet

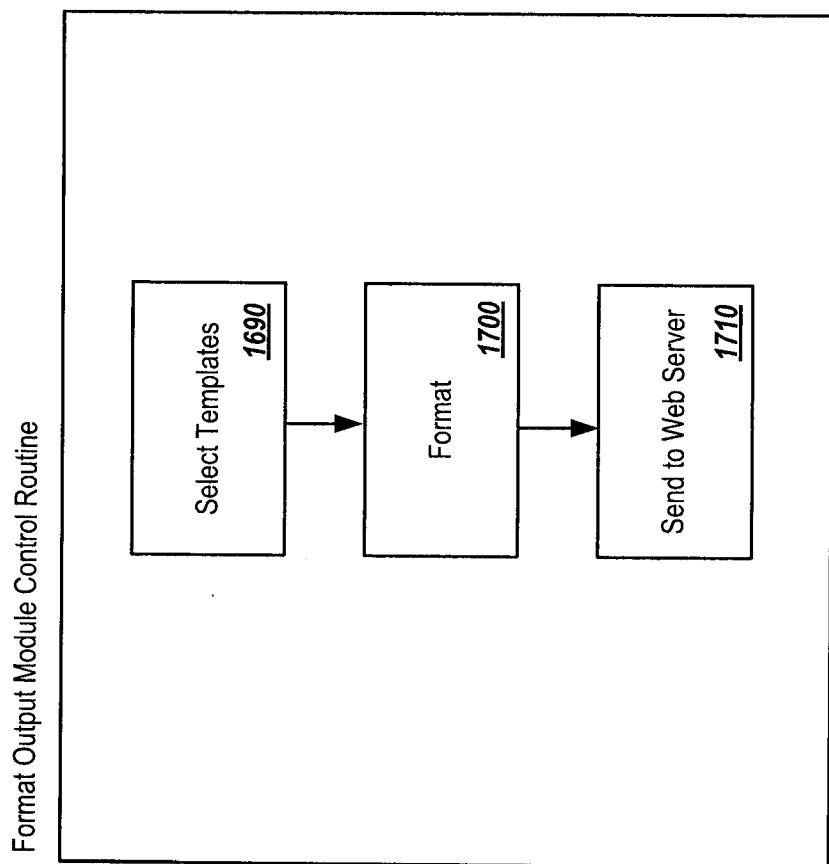


FIG. 20

Replacement Sheet

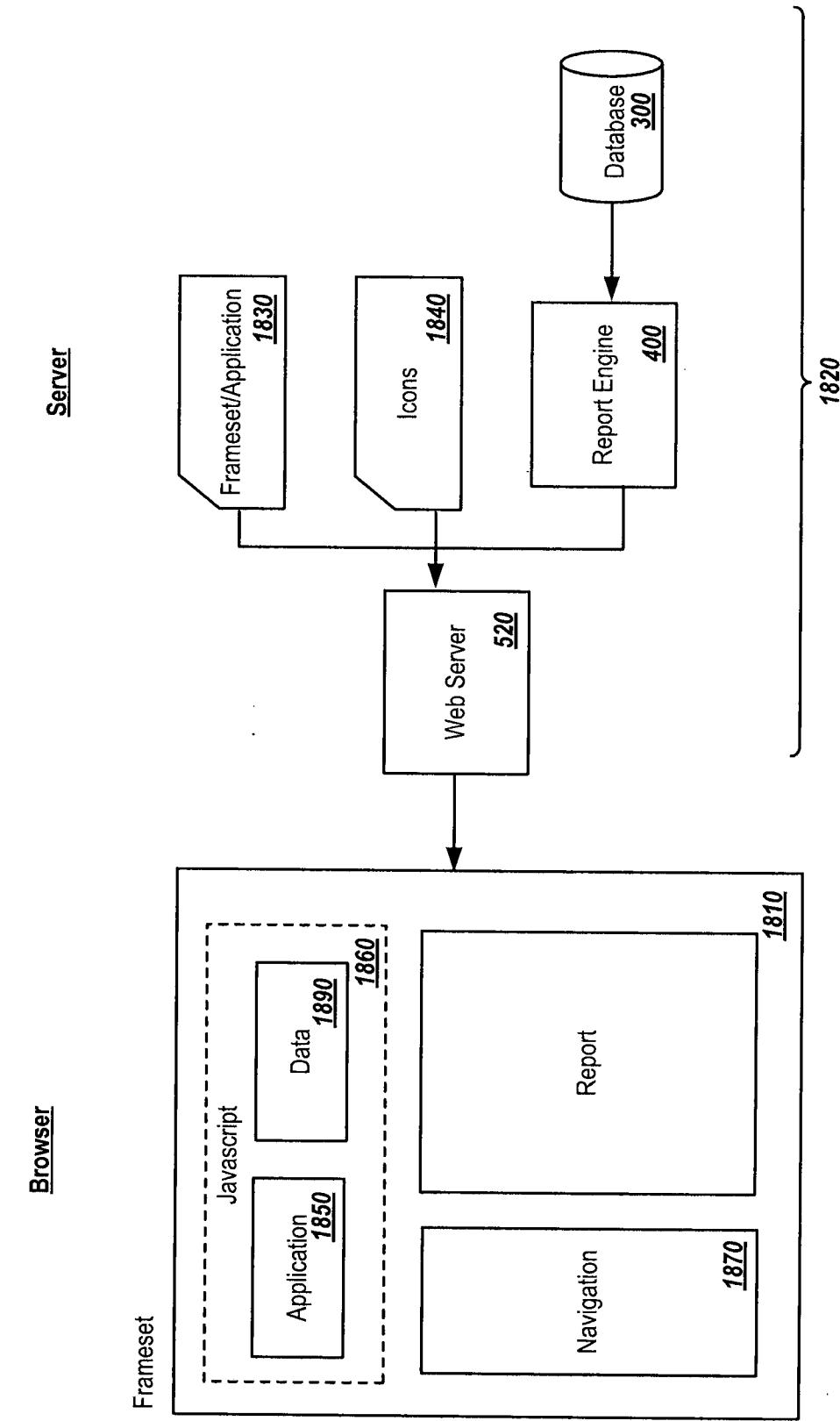


FIG. 21

Replacement Sheet

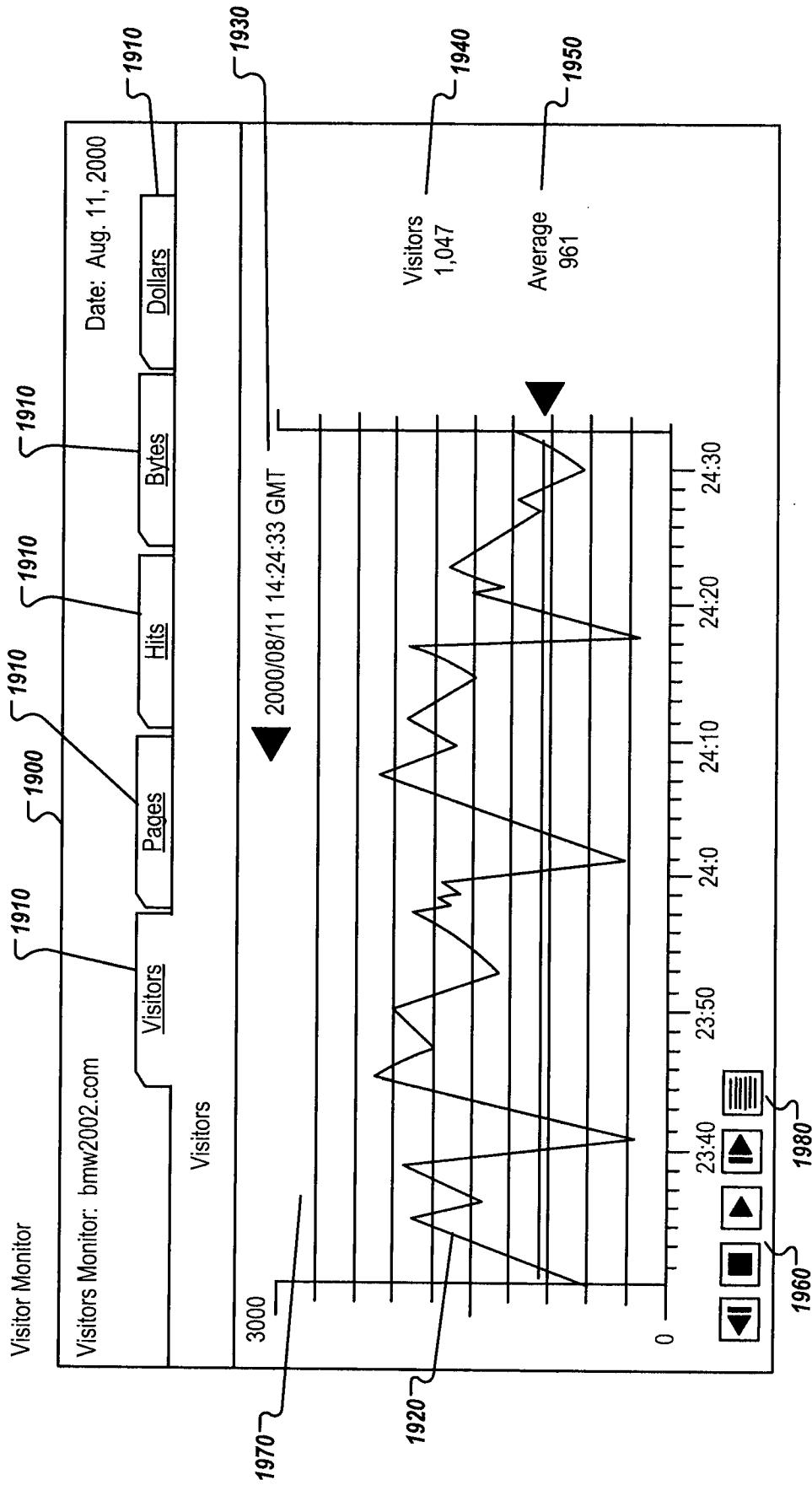


FIG. 22

Replacement Sheet

Temporal Visitor Drill Down		Date & Time:		Σ 2000	
		Temporal Visitor Drill Down			
IP Address	Hits	Pageviews	Bytes	Length of Visit	
1. 192.168.1.10	2020	2040	20.00 MB	32 sec	
2. 192.168.1.11	4,802	4,023	23.23 MB	190 sec	
3. 223.234.298.95	2,201	2,084	5K	7 sec	
4. 199.234.384.323	235	1	2.20 M	308 sec	
5. 293.342.983.5	9	983	45 K	32 sec	
Totals	6,802	6,107	43.23MB	212 sec	

FIG. 23

Replacement Sheet

Visitor Footprint		Entrance Time: Exit Time:	
Visitor Footprint: bmw2002.com			
IP Address	132.129.18.9	2110 ↗	2100 ↘
User Name	Jimbob		
Pageviews	200		
Hits	235,797		
Bytes	925.9		
Length of Visit	263 sec		
Referral	aol.com/dirsearch.adp	2130 ↗	2150 ↘
Keyword	Casting		
Search Engine	google.com		
Visitor Footprint	Windows 2000	2180 ↗	2120 ↘
	N	2180 ↗	2120 ↘
Platform	Windows 2000		
Browser	Netscape 4.7		
Referral		2140 ↗	2160 ↘
Domain	aol.com		
Country	uk (United Kingdom)		
Visitor Path		2160 ↗	2170 ↘
1. index.html (Entrance)	6. help/reallycoolshoes.html		
2. products/index.html	7. about/reallycoolshoes.html		
3. products/coolshoes.html	8. help/reallycoolshoes.html		
4. products/verycoolshoes.html	9. contact/helpform.html		
5. products/reallycoolshoes.html	10. contact/helpform.html (Exit)		
E-Commerce	San Diego, CA (US)		
Total Dollars	\$200	2160 ↗	2170 ↘
Time of Purchase	May 12, 1999 12:14:22		
Region	13344		
Invoice ID			
Streaming			
Clip	Media Player (Type)	Time (Resends, Failed)	Bytes Sent (Total)
1. thankyou.rm	RealPlayer 4.0 (rm)	300 sec (5,2)	2 MB (20 MB)
2. welcome.asf	Media Player 4.0 (asf)	200 sec (9,3)	2.5 MB (3 MB)

FIG. 24

Replacement Sheet

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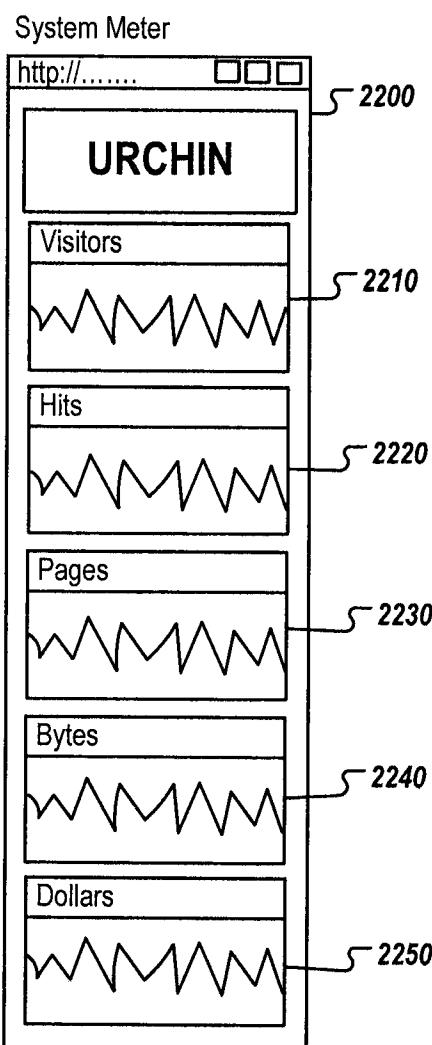


FIG. 25

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Replacement Sheet

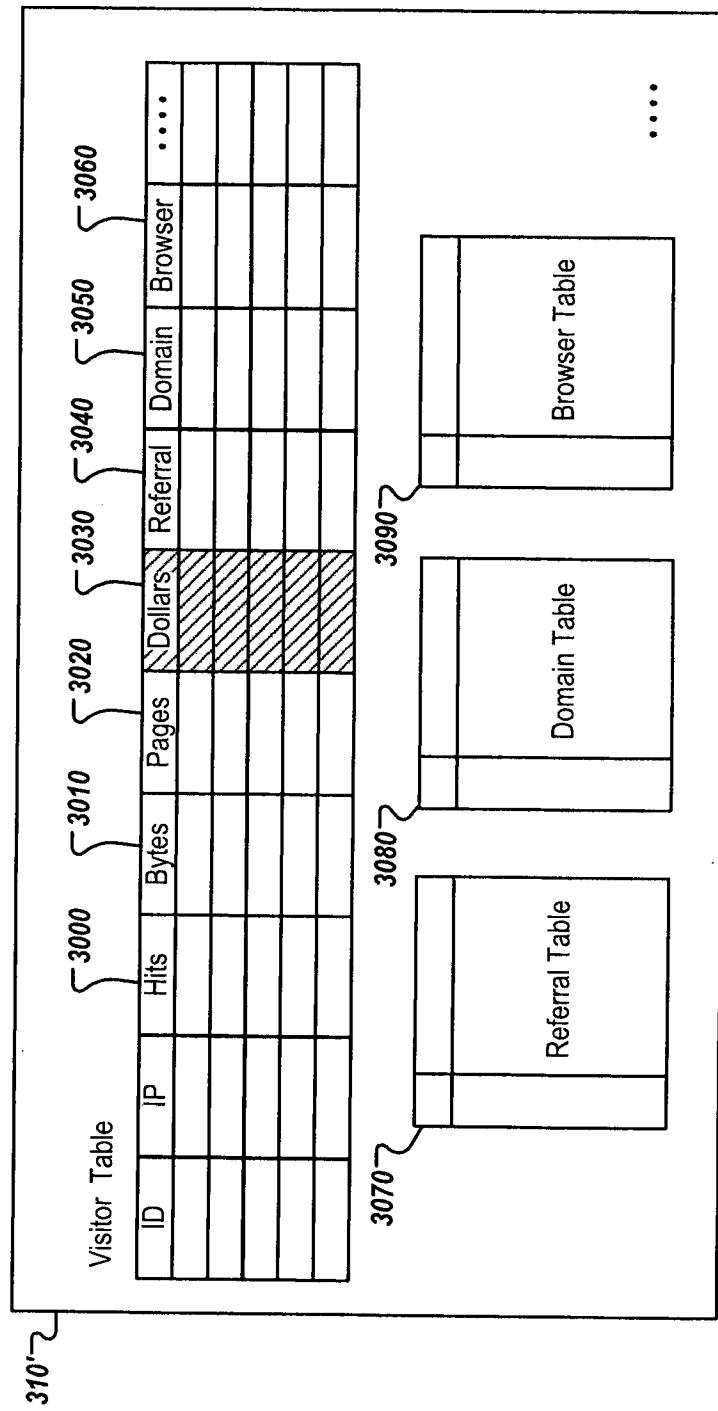


FIG. 26

Replacement Sheet

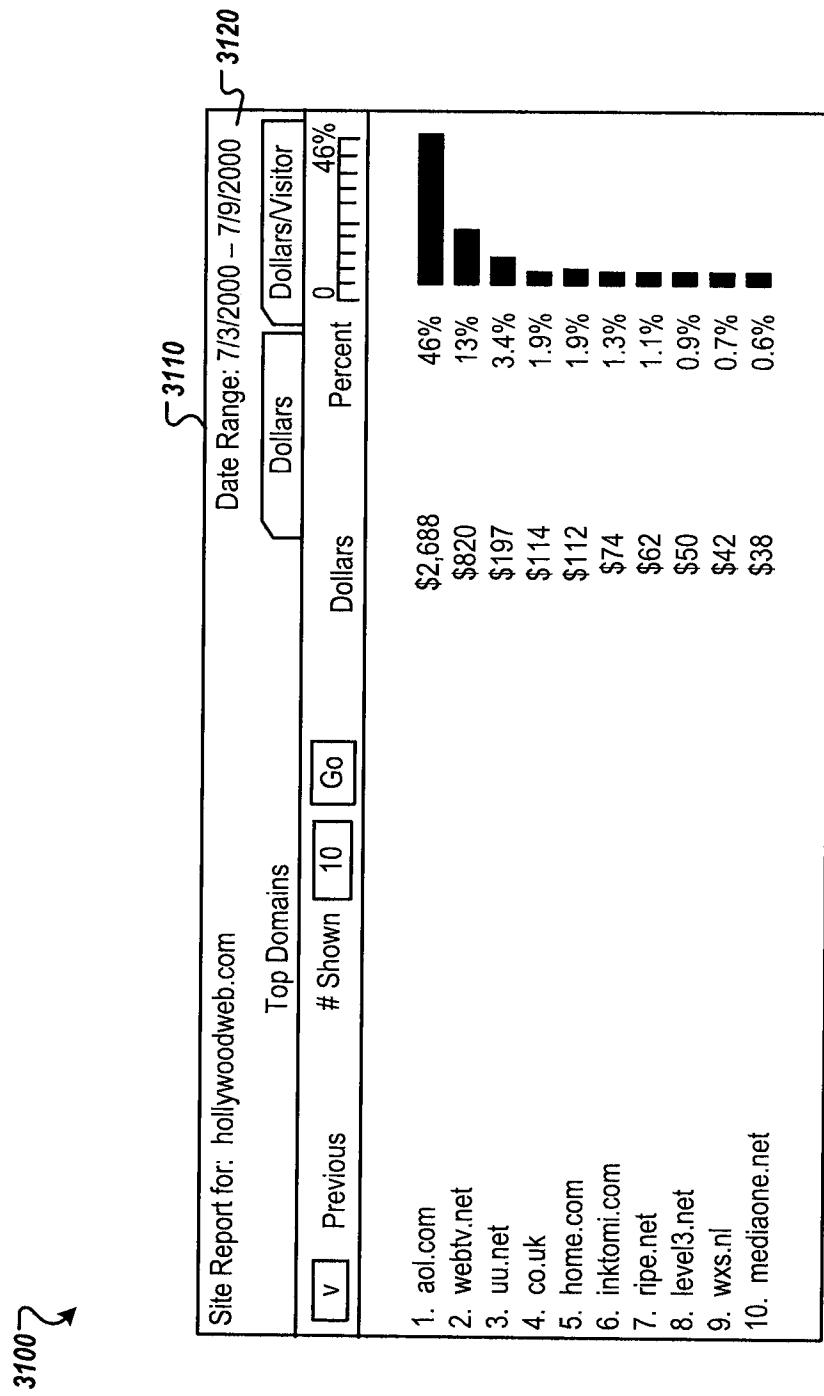


FIG. 27

Replacement Sheet

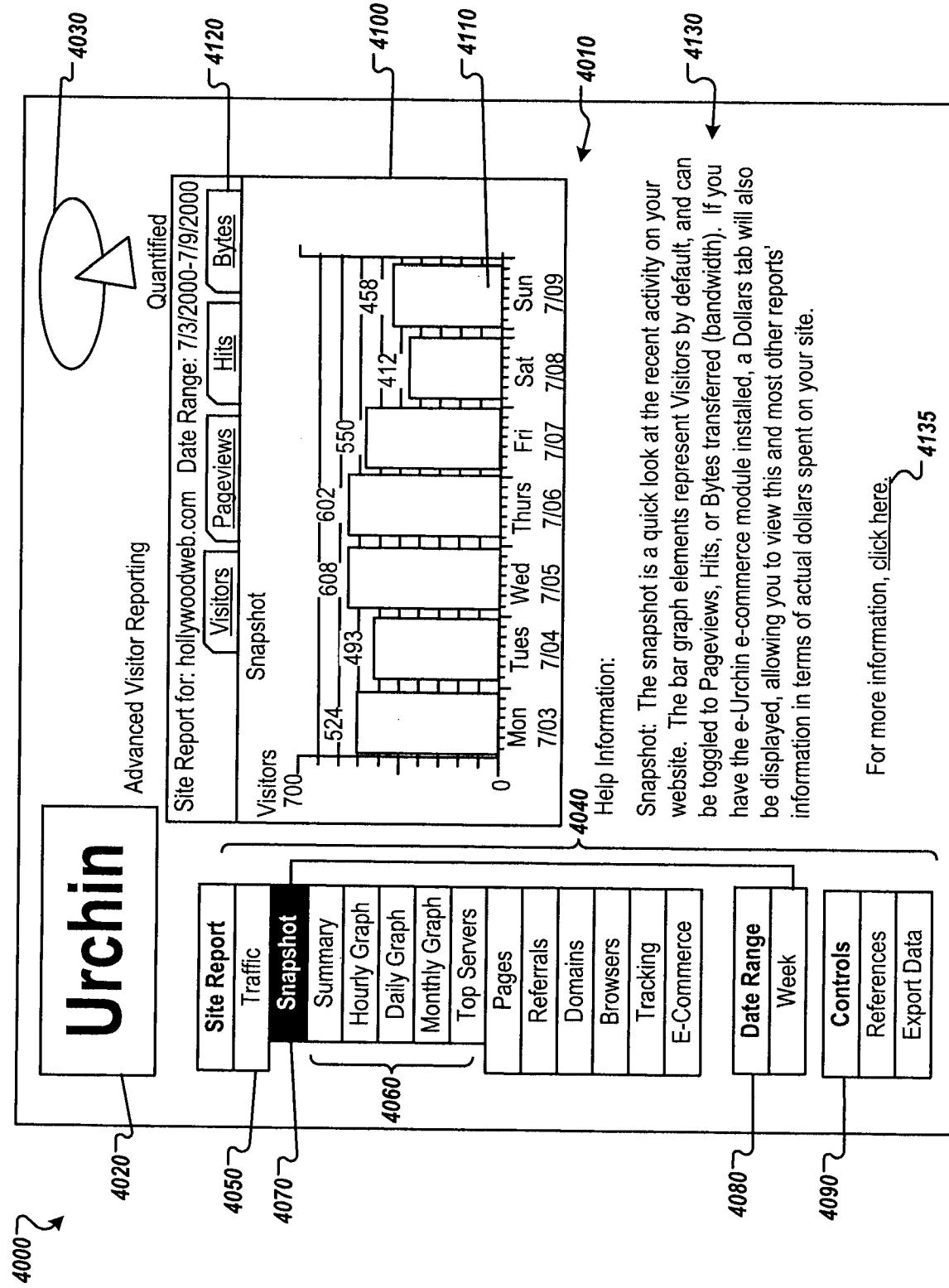


FIG. 28

Replacement Sheet

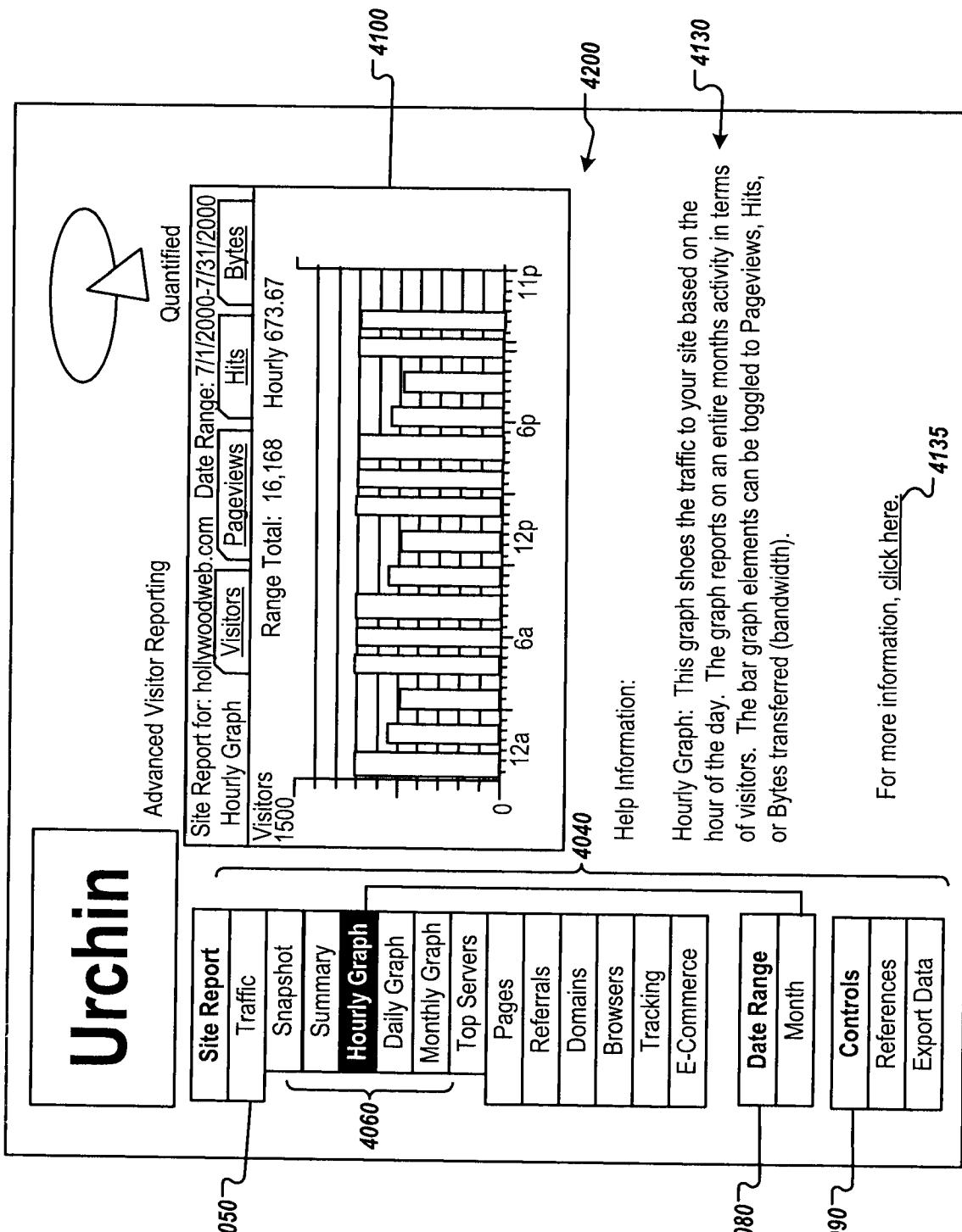


FIG. 29

Replacement Sheet

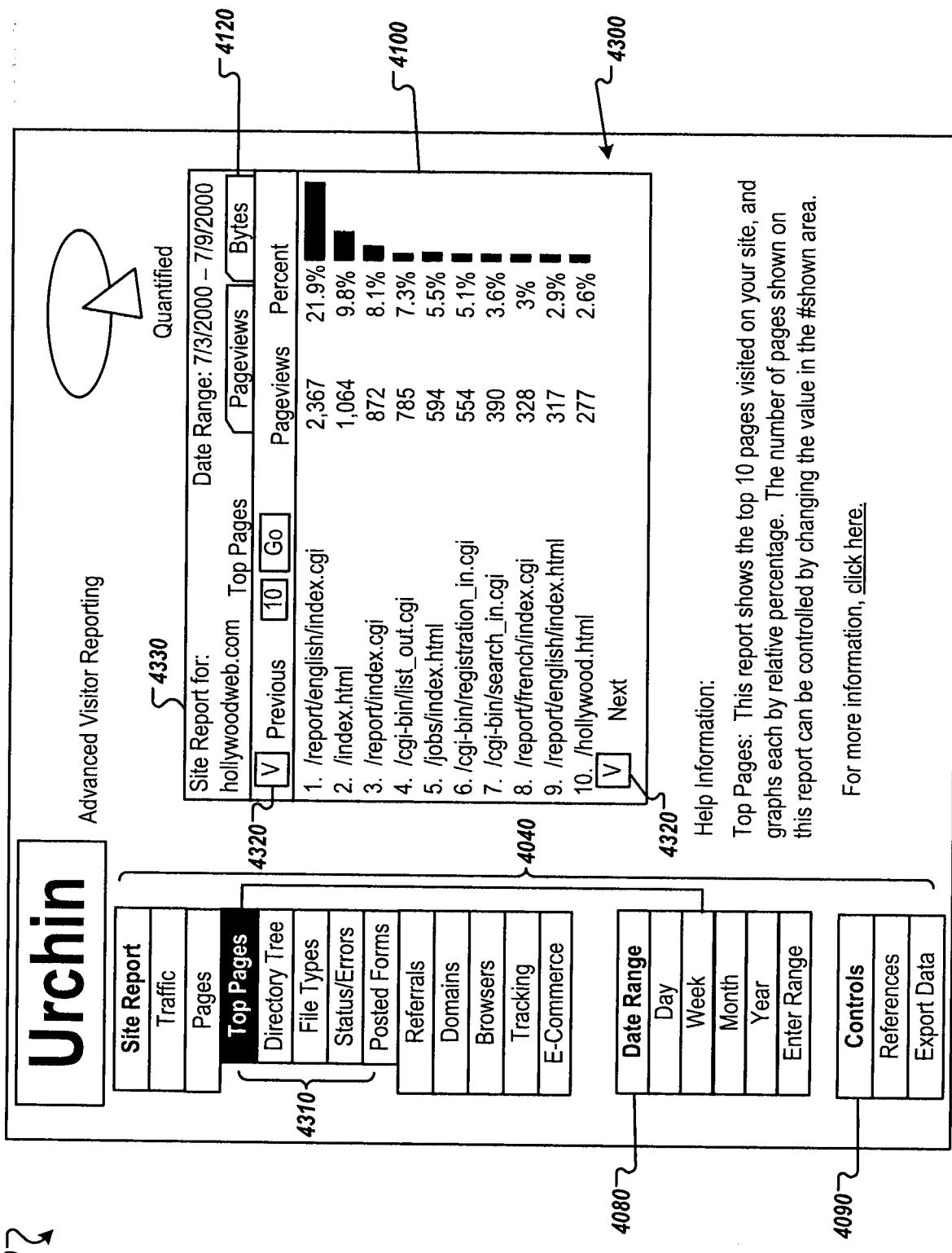


FIG. 30

Replacement Sheet

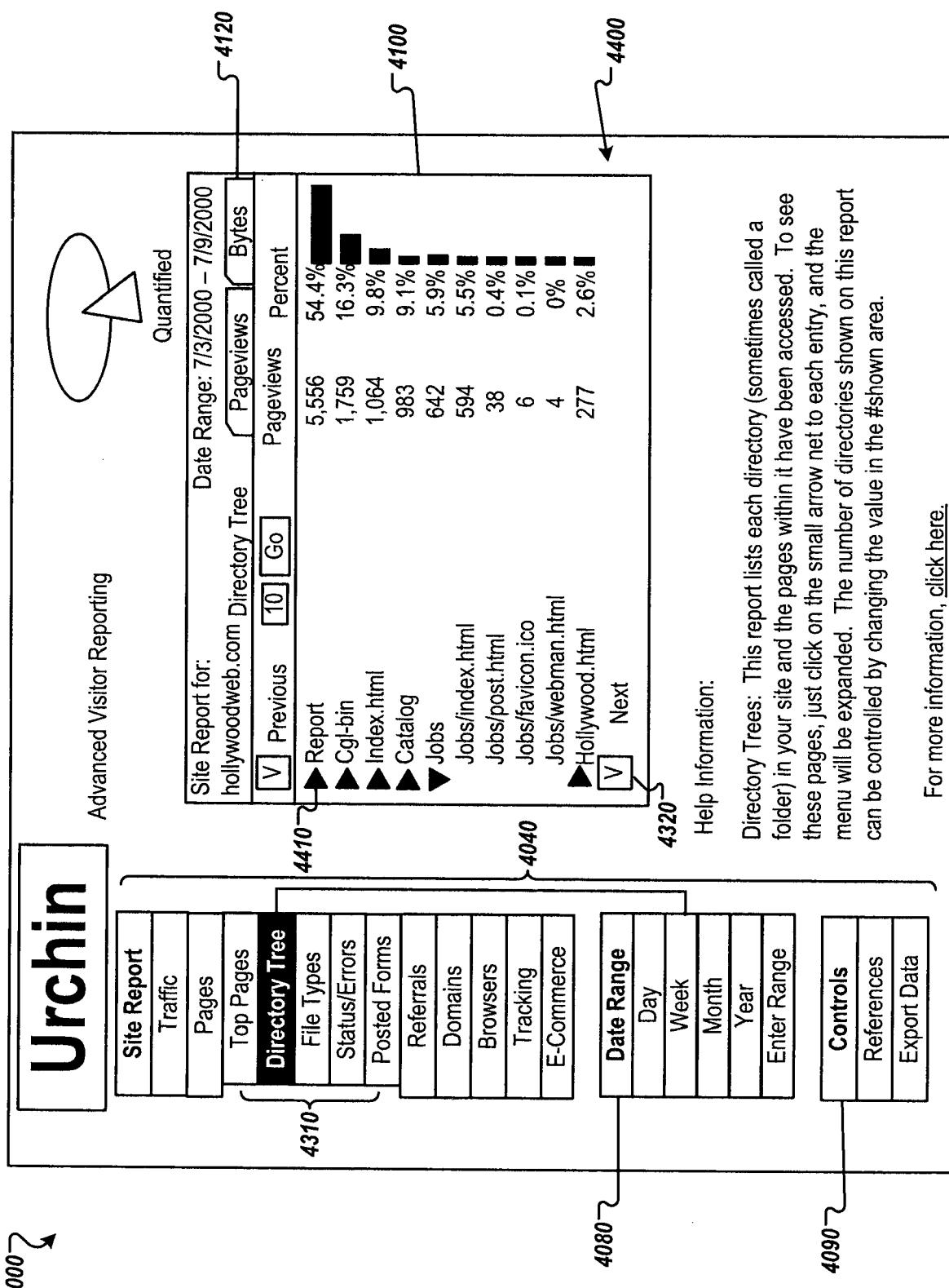
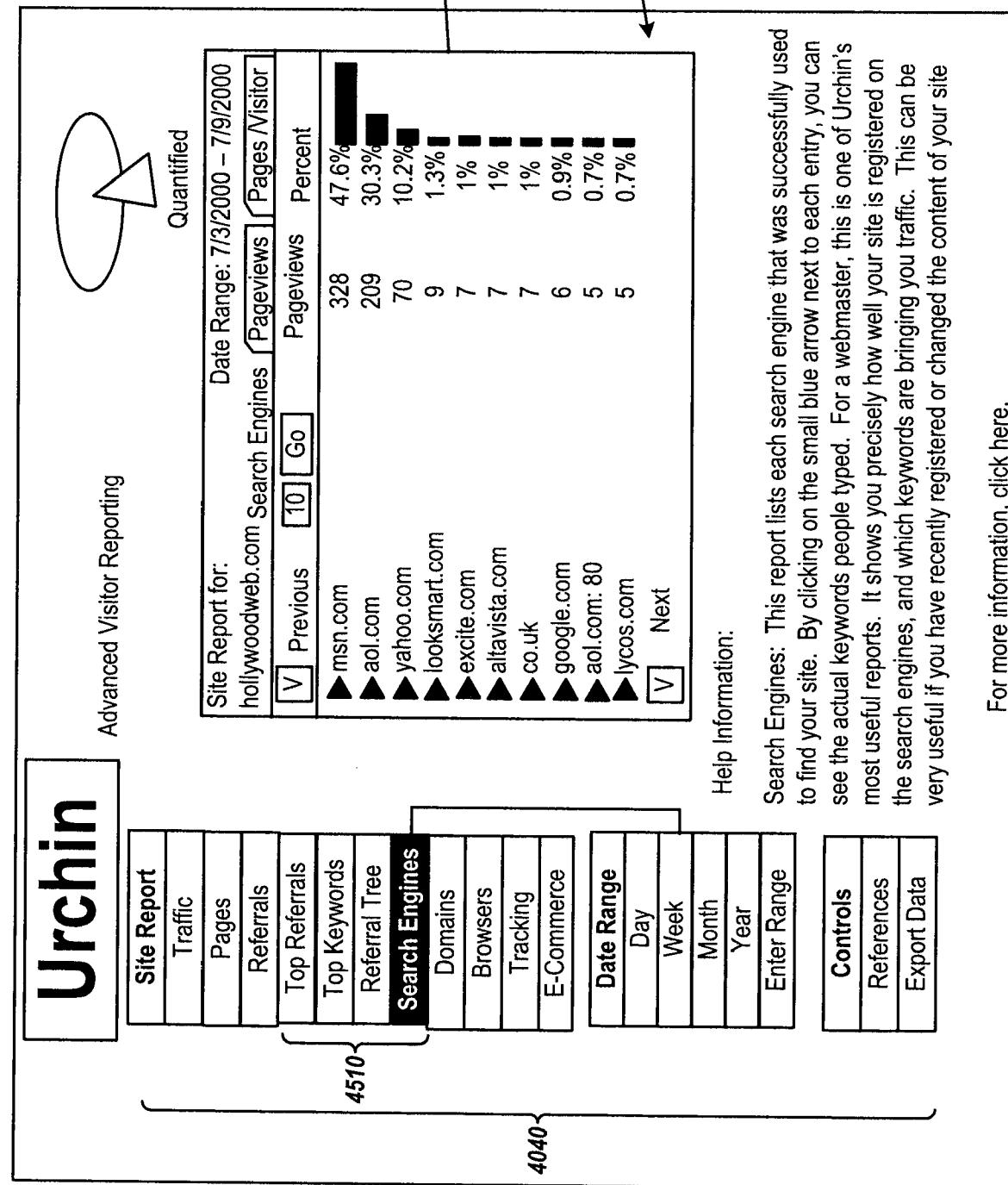


FIG. 31



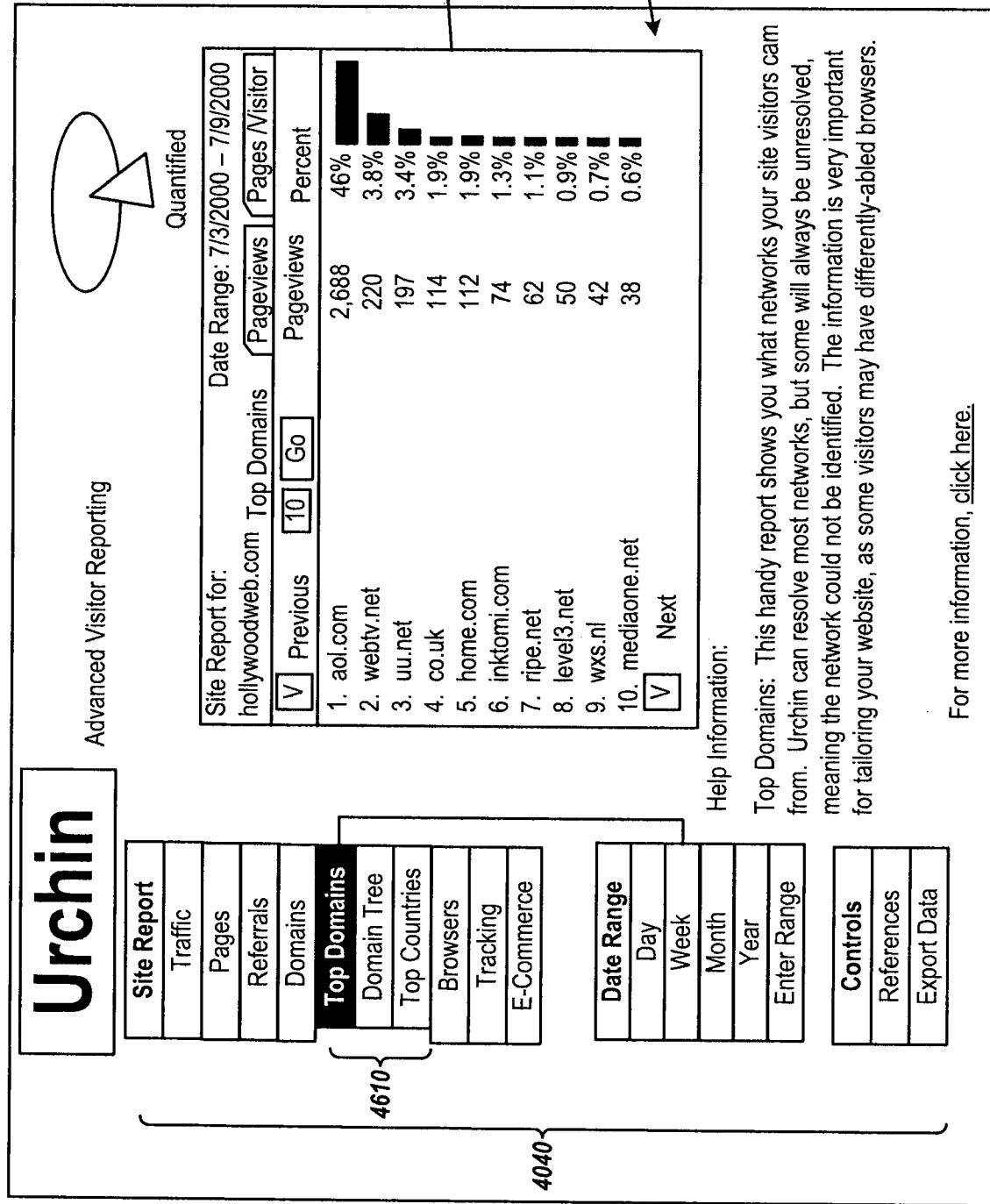
Replacement Sheet

FIG. 32

Search Engines: This report lists each search engine that was successfully used to find your site. By clicking on the small blue arrow next to each entry, you can see the actual keywords people typed. For a webmaster, this is one of Urchin's most useful reports. It shows you precisely how well your site is registered on the search engines, and which keywords are bringing you traffic. This can be very useful if you have recently registered or changed the content of your site

For more information, click [here](#).

Replacement Sheet



4000 ↗

FIG. 33

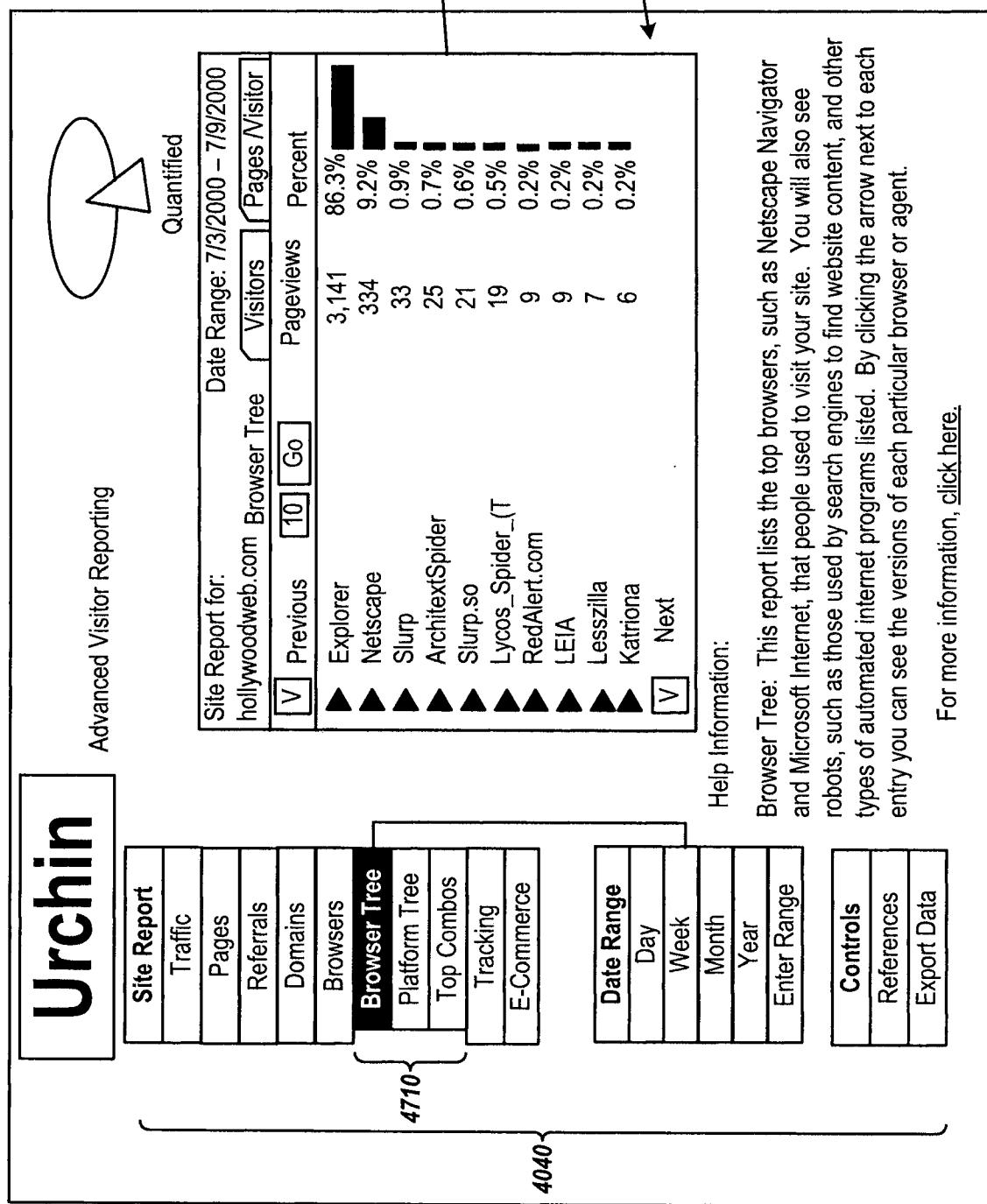


FIG. 34

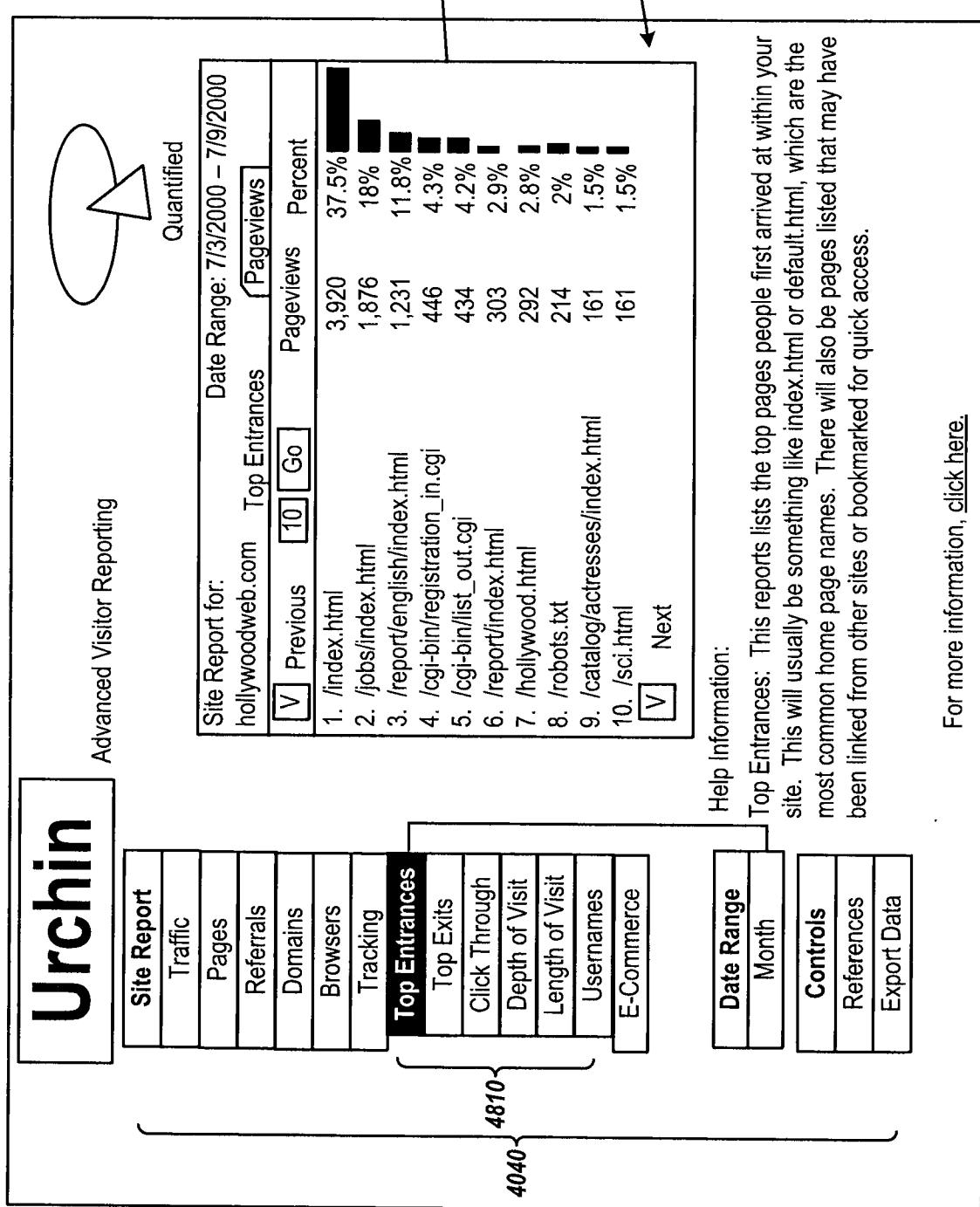


FIG. 35

Replacement Sheet

4000 ↗

4910 ↗

4040 ↗

4100 ↗

4900 ↗

Quantified

Urchin Advanced Visitor Reporting

Site Report

Traffic

Pages

Referrals

Domains

Browsers

Tracking

E-Commerce

Top Products

Product Tree

Regions

Top Stores

Date Range

Day

Week

Month

Year

Enter Range

Controls

References

Export Data

Site Report for: hollywoodweb.com Date Range: 7/1/2000 - 7/31/2000

Previous 10 Go Top Products Dollars

	Dollars	Percent
1. Large Hats	\$2,688	46%
2. Small Hats	\$220	3.8%
3. Belt Buckles	\$197	3.4%
4. Silver Buckles	\$114	1.9%
5. Gold Buckles	\$112	1.9%
6. Womens Jeans	\$74	1.3%
7. Mens Jeans	\$62	1.1%
8. Blue Shirts	\$50	0.9%
9. Red Shirts	\$42	0.7%
10. Binkinis	\$38	0.6%

Help Information:

Top Products: This report lists the top items sold on your website, along with the percent of total sales each represents, and a relative bar graph for quick visual indication. Along with each item in the list, the category (if applicable) for the item is listed.

For more information, [click here.](#)

FIG. 36